

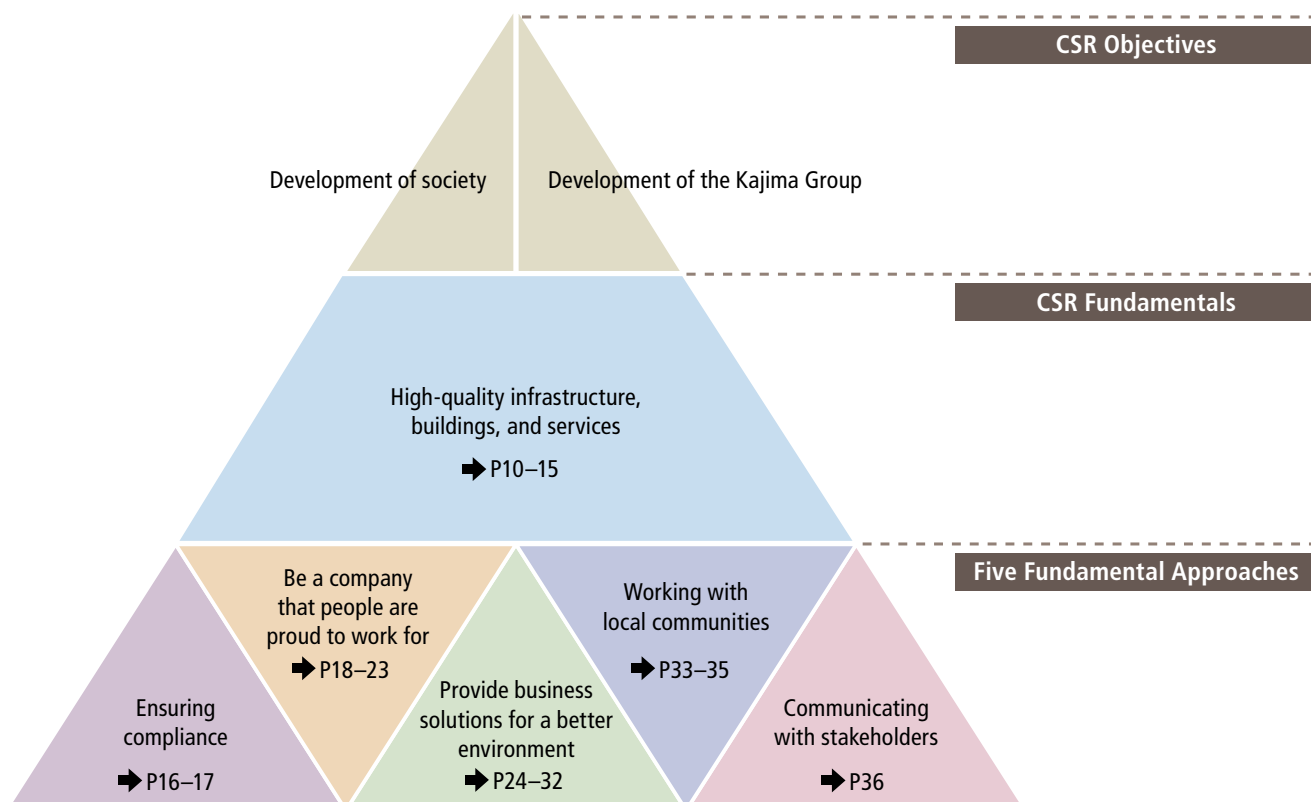
CSR Framework at Kajima

Kajima's Corporate Philosophy is to "contribute to society through the development of the company's business operations." The company's CSR framework was adopted on the basis of this philosophy, and guides the CSR activities of the entire Kajima Group, which strives to be an enterprise of good faith, imbued with a spirit of corporate ethics and social mission, and trusted by society for those reasons. Employing the CSR Framework, Kajima aims to contribute to both society and customers through business that provides high social value.

Corporate Philosophy

Working together as one, Kajima pursues creative progress and development founded on both rational, scientific principles and a humanitarian outlook, and strives to contribute to society through the development of the company's business operations.

The Kajima Group's CSR Practices



The Purpose of CSR

Buildings and structures designed and built by construction firms directly support the activities of society and individuals over a long period of time. Through its implementation of CSR, the company aims to ensure that the construction industry as a whole and Kajima in particular, supported by the trust of society and clients, will achieve stable development in a manner conducive to sustainable progress for all of society.

CSR Philosophy

The work of a construction firm is highly visible to the public eye, both during and after the construction process. A construction firm co-exists with society and customers, and bears a burden of responsibility to the next generation and beyond.

In this light, Kajima approaches CSR with a social mission to continually research and improve its techniques so that its high-quality infrastructure, buildings, and services will contribute to society and provide customers with convenience, comfort, and peace of mind.

Five Fundamental Approaches

Ensuring compliance

Although the public generally recognizes the tremendous contributions from construction, it remains critical of the industry. Nevertheless, when the public considers the vital responsibility that the industry has in supporting the activities of society and individuals over long periods of time, it can gain a renewed appreciation for the importance of placing trust in construction companies. To gain this trust, Kajima strives for thorough compliance, adhering to laws and regulations as a matter of course, and encouraging each and every one of its employees to work toward realizing a company that respects the highest level of corporate ethics.

Be a company that people are proud to work for

A construction firm is responsible for completing an entire project, which includes bringing together subcontractors with many different specialties and uniting them into a cohesive team. Each individual's abilities are an asset. Kajima works to create the type of environment and esprit de corps that will enable a large number of people to work together in safety and with mutual trust, in a pleasant workplace where there is pride and a feeling of mission based on an awareness that the work is important to society.

Providing business solutions for a better environment

Construction firms consume resources in great quantity, and their operations have a major impact on the natural environment. Kajima seeks to be sensitive and respectful to the environment, and regards conservation of the global environment as its responsibility to the next generation. Furthermore, Kajima works to present customers with forward-looking project proposals, and pays close attention in its daily operations to minimize the burdens it places on the environment.

Working with local communities

A construction firm cannot move forward smoothly with a project without the understanding and cooperation of the local community, including those located in the immediate vicinity. Moreover, given the risk of natural disasters such as earthquakes, which often occur in Japan, disaster preparedness is one kind of CSR activity in which construction firms are expected to play an important role.

Communicating with stakeholders

Until recently, the construction industry has not always made an active attempt to communicate with society regarding its social mission and the activities it engages in on a daily basis. Out of an awareness that truthful information disclosure is the foundation of trust in an enterprise, Kajima will take a more active and positive approach to informing the public of its concern for and contributions to society, and will work to maintain close communication with its stakeholders in various fields.