

## A Message from the President

The world's population is expected to reach nine billion by the middle of the 21st century. Resource and energy consumption is also growing at a relentless pace, and it may be prudent to say that what we do over the next 10 to 20 years towards a sustainable society will determine the future of mankind.

Kajima has established a motto "The company that builds for the next century" to express the pride and responsibility we feel for our contribution to the creation of a sustainable society. As part of an industry responsible for building the public infrastructure that will have a long-term effect on society, we must keep in mind how our work will be evaluated by future generations.

One of our recent initiatives is the introduction of the Comprehensive Assessment System for Building Environmental Efficiency (CASBEE), a system for evaluating the environmental performance of a building based on the quality of its environment as well as its environmental impact. Kajima intends to apply this system to all the buildings it designs, and promote communication with society regarding the eco-friendly aspects of its buildings.

Kajima advanced its environmental management system in 2003 to involve all its employees. It is essential that every employee be knowledgeable about, feel responsible for and act with sensitivity to environmental issues. As the environmental awareness of each employee grows, it will become an integral part of our operations and hopefully expand to society at large.

Today, the term "corporate social responsibility (CSR)" is often used in regard to corporate behavior. I believe that the fundamental aspect of CSR is gaining the trust of society through communication with all stakeholders. The answers to the questions of what a company can do about the uncertain future of society, and what it should do to fulfill its social responsibilities, can only be found through such communication. Kajima is working to prove itself worthy of society's trust by creating a corporate culture that is highly sensitive to environmental and social issues as well as by proactively addressing them to meet the expectations of society.

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Sadao Umeda

President

